



**Frederick County
Government
Frederick, Maryland**

News Release

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FOR IMMEDIATE RELEASE:

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FREDERICK COUNTY CELEBRATES EARTH DAY WITH LAUNCH OF CHOOSE 5 CHALLENGE

FREDERICK, MD -- The Frederick County Office of Environmental Sustainability today launched a web-based Earth Day activity to help residents and employees save money, conserve energy and green their lifestyles. Participants who complete five activities in the Challenge can register to win 10 prizes in a May 4 drawing. Residents are invited to join the Choose 5 Challenge at:

www.FrederickCountyMD.gov/Choose5Challenge.

“We’re excited to offer a fun, easy, yet constructive way to celebrate Earth Day,” said Director Hilari Varnadore, Office of Environmental Sustainability. “The Choose 5 Challenge introduces community resources like the Farm Guide and Greener Lifestyle fact sheets as well as quizzes, do-it-yourself home improvement videos and home-energy analyzers. Each activity takes from one minute to 15 minutes to complete.”

County departments and local businesses contributed a variety of prizes to the Challenge: The Scott Key Center donated a rain barrel; the Department of Solid Waste Management and Frederick Community College offered backyard composters; Frederick County Parks & Recreation and e-End electronic recycling donated gift certificates; The Lube Center contributed a free oil change, and Ruth’s Rambunctious Breads offered a custom bread gift basket.

Businesses or organizations interested in implementing the Choose 5 Challenge may contact Program Coordinator Lisa Orr at 301-600-6864 or by e-mail at l Orr@FrederickCountyMD.gov for resources or support.

The Office of Environmental Sustainability advances practical solutions for protecting the environment, conserving energy and living sustainably in Frederick County. To learn more about sustainability programs, contact Director Varnadore at 301-600-7414 or via e-mail at hvarnadore@FrederickCountyMD.gov.

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